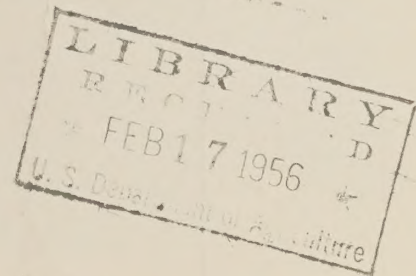


**FANCY LEAF  
CALADIUMS**

**NEW CROP '55-56**

**PENINSULAR BULB COMPANY  
SEBRING FLA**





# Increase Your Profits



- Ace of Hearts.** \*\* Deep rose center with heavy scarlet ribs and green border.
- Attala.** \*\* Medium green overlaid with large, irregular blotches of light pink; veins and ribs crimson. Very fine.
- Candidum.** \*\*\* Fine Easter variety and very popular. Leaf snow-white with green veins and network; narrow green border. Ours is the true Candidum.
- CRIMSON WAVE.** \*\*\* New. Large, deep green leaf with crinkled, transparent crimson or scarlet center and many crimson spots toward edge.
- Fire Nymph.** \*\* New. Similar to Firebrand, but a taller and stronger grower, and mottled with two shades each of bright pink and straw color.
- ITACAPUS.** \*\*\* Entire leaf dark red of a rust shade; narrow border with red dottings. One of the most beautiful Caladiums in existence. Known also as "John Hachmeister."
- JOHN PEED.** \*\* Shining bright metallic red center on moss-green ground.
- KEYSTONE.** \*\* Medium-sized, olive-green leaf with pink ribs and veins, speckled light pink.
- LADY IN RED, also known as MADAM TRUALL** \*\*\* Fine dwarf, shining red leaf with bronzy hues; broad center ribs of a darker shade.
- Lord Derby.** \*\* Transparent rose with dark green ribs and narrow green edge. Very popular.
- Marie Moir.** \* Large, pure white leaf like Candidum, but having red blotches between the ribs.
- Mrs. Arno H. Nehrling.** \* Dwarf bronzy red with crimson ribs, shaded coppery red; crimson veinlets.
- Mrs. F. Sander.** \*\*\* Roundish, dark green leaf heavily blotched transparent deep rose.
- Mrs. W. B. Haldeman.** \*\*\* Medium leaf of bright pink with narrow green edge. Very fine and popular.
- Pink Cloud.** \* New. Large, crinkly, well-opened leaves of mottled pink with a cloud-like effect in the coloring.
- Poecile Anglais.** \* Dwarf. Wavy leaf of deep crimson, bordered metallic green. One of the best.
- RECONCAVO.** \*\*\* A fine, strong grower. Has a delicate rose center with carmine ribs. One of the best colors we offer.
- RED ENSIGN.** \*\* New. A rather dwarf-growing type with many leaves of metallic red; narrow green border. A very bright, and fine new variety.
- RED FLARE.** \* New. Similar to Scarlet Pimpernelle, but blotched with two shades of green. A fine pot-plant.
- RED GLORY, also known as FANNIE MUNSON.** \* Deep carmine with heavy scarlet ribs and narrow green edge. Extra fine.
- RED POLKA.** \*\* New. Bushy, dwarf grower. Bright red leaves with many polka-dot spots of a slightly lighter shade of red.
- REDSKIN.** \*\* New. A dwarf variety with pointed leaves. The color is a dull, rich scarlet over the entire leaf.
- Richard Deckard.** \* Coppery rose with bright crimson ribs and golden tints between the pink blotches.
- RISING SUN.** \* Brilliant deep red center and ribs on dark, gold-tinted background; spotted transparent pink.
- Scotch Plaid.** \*\* Mottled dark green and grayish green; maroon ribs, spotted scarlet.
- Sea Gull.** \*\* New. Dwarf, with dark green leaf, heavy white midribs and white center. A very effective new white Caladium.
- SPANGLED BANNER.** \* Glowing red leaf with darker ribs and a profusion of pink spots.
- STOPLIGHT.** \* Leaf shining crimson with bluish tints. The best red Caladium of all.
- Texas Wonder, also known as Cleo.** \*\*\* Mottled crimson center, with pink and green blotches; veins white and yellow. Tall, vigorous-growing.
- THOMAS TOMLINSON.** \* Bright crimson center and blotches; narrow green edge. Makes many leaves.
- Tom Thumb.** \* New. Very dwarf and compact. The color varies but is usually copper-red with a few white blotches in the center. Midrib is bright crimson.
- Triomphe de l'Exposition.** \*\*\* Old favorite with roundish leaf of bright red; dark green edge.

## Grow More Caladiums



Candidum

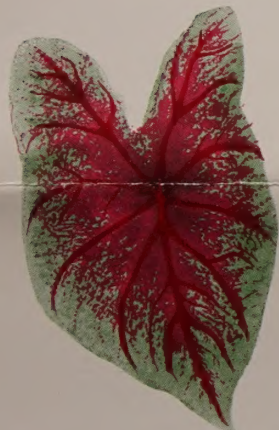
Mrs. Haldeman



Reoncavo



Crimson Wave



Red Ensign

Texas Wonder



FIRE NYMPH



CARO NOME

SOIL should be slightly acid, ph 6.2 to 6.5. It should be composed of one-part each of leaf-mould, rotted manure and loam. Good drainage is necessary. Add 4-inch potful of Vigoro to each bushel of soil.

LIGHT is important. Give as much strong light as possible without burning leaves. The colors will not be bright unless plants have good strong light.

TEMPERATURE should be 80 to 85 degrees, the higher the better. Reduce heat gradually to harden off the plants. Start the bulbs in flats and place on steam flows if possible.

## Fancy Leaf CALADIUMS



ACE OF HEARTS

### Have Caladiums all Summer

When blooming plants are scarce, plant Caladiums in May, June and July for late summer sales. They are more easily grown at this time of year than during the cold months. They require less attention and no heat, but copious watering.

You can have Caladiums twelve months in the year through our regular monthly shipping plan. Orders must be placed in advance so that the bulbs may be reserved for later shipment.



LORD DERBY



RED STAR



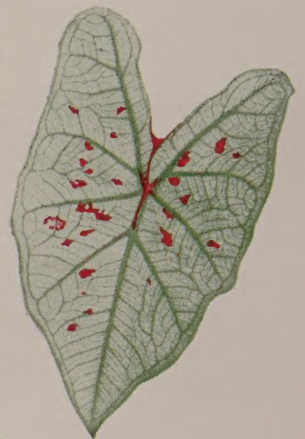
CANDIDUM

WATER sparingly until sprouts and roots are 4 to 6-inches long; then shift to 5 or 6-inch pots. Never allow the pots to dry out when in full growth.

NEVER PLACE CALADIUMS IN COLD STORAGE; THEY WERE NOT MADE FOR IT.

If not ready to plant the bulbs when they are received, place them in shallow trays in a temperature of not less than 70 degrees and with relative humidity of at least 70% until ready to plant.

Marie Moir



Poecile Anglais



Thos. Tornlinson



Fannie Munson



John Peed



Red Flare





- Self Selling
- Excellent Profit
- Competitive Price
- Ideal for Display

Display carton as pictured is 24x12x6 inches.

Height of box with display lid raised, 19½ inches.

Standard pack, 150 bulbs; 25 to each compartment.

Size of bulbs, Standard No. 1's (1½ to 2 ins. dia.)

Box contains 5 named varieties; 1 compartment assorted colors.

Pictures on inside of raised lid in FULL COLOR.

**\$26.50 Per Box**





Sea Gull

**Sizes.** Caladiums are graded in three standard sizes:

No. 1 size ( $1\frac{1}{2}$  to  $2\frac{1}{2}$ -in. diameter)

Jumbo size ( $2\frac{1}{2}$  to  $3\frac{1}{2}$ -in. diameter)

Mammoth size ( $3\frac{1}{2}$  in. up)

Varieties marked with one asterisk (\*) usually make No. 1 size and no larger. Varieties marked with two asterisks (\*\*) usually make Jumbo-size bulbs in addition to No. 1 size. Varieties marked with three asterisks (\*\*\*) generally are available in Mammoth size in addition to Jumbo and No. 1 size. We consider it best to substitute size rather than variety, and usually do so, giving the next smaller size where the one ordered is sold out.

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